
G E N T R Y & G R A C E

The Style Guide for the Godly Gentleman

A wardrobe for men of faith.

Buckingham Palace, New England, the Sanctuary

You have been given a body. Not a canvas for trend, not a billboard for status, not a mechanism for convenience. A body. To house, to carry, to steward. The way you dress that body is one of the smaller disciplines a man gets the chance to practice in a day, and like every small discipline, it teaches you about the larger ones.

The older I get, the more I think style is really just attention. Attention to where the shoulder seam sits. Attention to the room you walk into. Attention to the people already in it. The man who dresses well is not a man chasing attention from others. He is a man paying attention to himself — to the body, the day, the work, the people he loves. The garment is downstream of the soul.

So this is not a catalog. It is not thirty rules to memorize before Monday. It is a practice. A practice of buying once, buying well, wearing the pieces until they tell a story. A practice of restraint. A practice of showing up dressed with intention, and living with the same conviction the clothing asks of you.

A few things to keep in mind as you read. First, the rules below are starting points, not laws. Tweak them to your shape, your work, your climate. Second, fit will matter more than fabric, and fabric will matter more than brand. Third, this guide assumes the man reading it has somewhere worth going and someone worth being for. If that is true, the rest is mostly patience.

At Gentry & Grace we make forty percent of what we need to make, and we give half of that to rehoming the homeless. The clothes are one thing. What the clothes pay for is the other. Hold both in your mind at once. Dressed with intention. Giving with conviction. The collection lives at [Gentry & Grace](#). Browse it once you have read the rest — the pages below will make a different kind of sense after you have seen the cloth.

Below are the shades the [Summer Collection](#) was built around. Every piece in the shop will sit inside this palette; nothing in the shop will pull you outside of it.

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